

Progress EasyAsk Newsletter

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The Business Intelligence Irony

One of the most bitter ironies of business intelligence is that those who need it most have the least access to it, and those who need business intelligence least generally have the most access. In practical terms, this means that the CEO, sales director or CFO need an IT person to design a report before they can make sense of the company database. In effect, the IT department regulates decision-making and access to data for everybody from customers to management. The biggest downside of this is the cost involved. The cost per hour for an IT specialist is not cheap. Gustav Piater, the marketing director for business solution house QBCon, says that reports take between 24 hours and three weeks to produce. By the time the report is finished, the requested report could well be useless. [Read more...](#)

News

Matrix: The industry leader of stolen vehicle recovery has recently implemented the EasyAsk application from QBCon. EasyAsk improves the productivity and satisfaction of Matrix.

IHD: QBCon implemented the EasyAsk application at International Healthcare Distributors. They provide finished goods warehousing and distribution to the company's clients.

QBCon EasyAsk Breakfast Session: The first QBCon EasyAsk Breakfast Session for 2008 took place at Emperor's Palace on 20 February. The value of Business Intelligence was discussed. Guest speakers included Rouxle van Molendorff from Europ Assistance and Corey Springett from Progress's EasyAsk Division.
