



# Progress EasyAsk Newsletter

From  QBCon  
Quality Business Consultants (Pty) Ltd

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## **EasyAsk Empowers Frontline Staff**

Business Intelligence (BI) is perhaps the most talked about technology topic at the moment. Businesses are getting a greater return on BI investments and new generation BI no longer only focuses on the decision-making needs of senior management.

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## **News**

**Nedbank:** QBCon participated in the first EasyAsk implementation by Progress at Nedbank during September 2007 and have now been contracted to do the full 10 day Implementation Training at the Gordon Institute for Business Science (GIBS), a division at Nedbank.

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## **Easy-to-use natural language search and ad-hoc query capabilities from EasyAsk deliver crucial data access to employees at all levels**

Progress Software Corporation (NASDAQ: PRGS), a global supplier of application infrastructure software used to develop, deploy, integrate and manage business applications, announced today the availability of Progress(R) EasyAsk(R) for Operational Business Intelligence (BI) software. The EasyAsk for Operational BI software is designed specifically to help employees at all levels of an organization make more effective decisions by giving them immediate access to operational, analytical, and strategic information. The EasyAsk for Operational BI software complements traditional BI solutions by extending access to important information to all employees beyond the small subset of "power users" and technical people often needed to effectively access information in such systems. [Read more...](#)

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