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How Intelligent is Your Business?



Intelligence is defined as the ability to reason, plan and solve problems. Humans use intelligence to cope with daily challenges. The more intelligent a person, the better their ability to respond to a situation. When it comes to decisions that can affect long term profitability in a company, intelligence plays a major role.

Organisations define intelligence in terms of Business Intelligence (BI). BI refers to the ability to realise business success by accessing relevant data quickly and easily.

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The Seven Deadly Sins of BI

Report cards are in from all over the world, and they are not complimentary towards the current state of business intelligence (BI). Here are some of the negative comments being conveyed regarding BI: [Read more...](#)

EasyAsk Blog

EasyAsk® is the one Business Intelligence (BI) tool that looks at all your company data and answers your questions without backroom involvement by searching with a natural language processing (NLP). QBCon created an EasyAsk blog to discuss the various aspects of BI. We will offer advice and discuss the importance for having quicker answers to make better business decisions, without IT intervention. [Visit the EasyAsk blog.](#)

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