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EasyAsk Integrates With SQL



Many businesses across all industries rely on Microsoft SQL databases to gather and organise data. The data is used in reporting and plays a pivotal part in responsible and effective decision-making. [Read more...](#)

How Intelligent is Your Business?

Intelligence is defined as the ability to reason, plan and solve problems. Humans use intelligence to cope with daily challenges. The more intelligent a person, the better their ability to respond to a situation. When it comes to decisions that can affect long-term profitability in a company, intelligence plays a major role. Organisations define intelligence in terms of Business Intelligence (BI). BI refers to the ability to realise business success by accessing relevant data quickly and easily. [Read more...](#)

EasyAsk Blog

EasyAsk® is the one Business Intelligence (BI) tool that looks at all your company data and answers your questions without backroom involvement by searching with a natural language processing (NLP). QBCon created an EasyAsk blog to discuss the various aspects of BI. We will offer advice and discuss the importance for having quicker answers to make better business decisions, without IT intervention. [Visit the EasyAsk blog.](#)

Did You Know?



Timely access to relevant information makes business management a lot easier. When different departments operate on different

software programs, acquiring pertinent information at the moment of relevance is almost impossible. Most companies rely on their IT department to draw reports. Waiting for another department can cause unnecessary and costly delays in the business process.

EasyAsk Demo

“Today’s organisations rely on it’s employees to make timely decisions to maximise opportunities and minimise risk.



To make good decisions, immediate access to information is critical...”

[Click here](#) to view the video from the QBCon website.

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